

The advantages of switching to linerless labels

Simple and effective

Label printing today

- In most print applications the labels are manufactured to suit the size needed for each print job. In some cases, this can result in several stock sizes having to be held. This can be difficult to manage, time consuming and costly.
- Sometimes a 'one size fits all' label may be used instead but although this can reduce inventory, printing on to labels that are oversized is wasteful, costly and print can look lost on a label that is simply too large.

Toshiba linerless solution



Variable label length (size)

- The Toshiba linerless option offers a simple and effective solution. The roll loaded into the printer can print any length required without stopping the printer to change the roll.
- The printer will automatically cut the label to the required length.



True label saving

- By using Toshiba's innovative save technology, only the length of label needed is used, eliminating waste and reducing down time.



A safer workplace

- Backing paper from standard labels is a common slip hazard in any busing print room. By removing it, the slip hazard is also removed making it a cleaner and safer workplace.



Sustainability

- Only the length of label needed is printed reducing waste.
- Printing only the length needed saves paper and money.
- With no backing paper, there is no industrial waste needing to be cleared away and disposed of.
- Helping to saving time, energy, transport costs and the planet.



Easy maintenance

- Advances in production techniques used to produce the Toshiba linerless material, make them a more maintenance friendly option as they reduce build-up of dust and adhesive on moving parts. This will reduce the need for service interventions, down time and cost.



Toshiba linerless solution

- A perfectly matched print solution - The BV420D-GL printer in combination with Toshiba linerless materials help generate new customers and new long-term revenue streams.

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